

MODERN LUXURY

Scottsdale

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STICKING POINT



NEEDLEWORK Acupuncture, the ancient Chinese practice of inserting needles into specific points on the body to manipulate energy flow, has gotten its share of acclaim. But schlepping to a doctor's office for an appointment, braving the waiting room and lying naked on a table for 45 minutes also takes a lot of energy. Enter the developers of The Joint Chiropractic and Massage Envy, who plan to go the way of IV drip bars and make acupuncture treatments a decidedly more approachable experience. **Modern Acupuncture** allows walk-ins to pop in for 30-minute sessions—no clothing removal needed—while relaxing in comfy recliners with TVs overhead and the sounds of soothing music. The concept launched its very first franchise in the country here in Scottsdale this January, with plans to expand to 100 other locations across the country in the coming years. Treatments take no longer than a midday mani, and guests may find it relaxing to unplug from the day, reap the health benefits and perhaps even enjoy a nap. *Memberships from \$89, 12-session package \$699, 24-session package \$1,099, 15035 N. Thompson Peak Parkway, Ste. E105, Scottsdale, modacu.com* —Lauren Loudermilk



A rendering of Scottsdale Fashion Square's large-scale luxury renovation

TAKING OFF

WING SPAN

Frequent fliers are riding high with new travel and lifestyle extras, thanks to a Scottsdale private jet company's upgraded benefits program. Passengers who fly more than 25 hours per year on private airliner **Jet Linx Aviation** are cashing in on some seriously swank new perks, including specialty pricing on international commercial flights via Regal Wings, VIP upgrades at the plush Meadowood Napa Valley resort and membership access to Eleven James, a subscription service slinging luxury timepieces from the likes of Rolex and Audemars Piguet. It's all part of a major upgrade to the brand's Elevated Lifestyle loyalty program, which also rewards travelers who clock 50-plus and 100-plus hours with even more complimentary upgrades and flight credits. *Club Card \$12,500, Executive Card \$17,500, 7916 E. Beck Lane, Ste. 200, Scottsdale, jetlinx.com/scottsdale* —Katarina Kovacevic

SHOP TALK

FASHION FORWARD

Scottsdale Fashion Square is well on its way to becoming one of the most grandiose shopping centers in the country. A large-scale renovation to the 1.9 million-square-foot mall will see the addition of more restaurants and luxury retailers, a lavish hotel and new amenities, like custom-made art installations, concierge service and on-staff style consultants.

The Neiman Marcus wing transformation is already underway, including a new entry fountain and lush garden welcoming visitors through the Goldwater Boulevard arrival point. Later in the year, Louis Vuitton will also undergo a major store renovation and expansion.

"When it first opened in 1961, Scottsdale Fashion Square was an open-air center that featured Goldwater's Department Store and a handful of specialty shops," says property manager Christina Lanoue. "Today, with four anchor department stores and more than 200 shops and restaurants, it's one of the premier shopping destinations in the country."

Expect a much ritzier design aesthetic, including a two-story grand entry to the mall, cascading chandeliers flooding champagne-crystal light across the promenade and lots of white marble accented with gold.

Scottsdale Fashion Square owner Macerich is finalizing plans for the 7-acre parcel immediately north of the shopping center to add high-end residential units, office space and the aforementioned hotel.

Currently, the center's total annual sales exceed \$650 million, but the plan is to expand their collection of luxury offerings, Lanoue said, noting that leases are currently under negotiation. *7014 E. Camelback Road, Scottsdale, fashionsquare.com* —Carey Sweet

A Beechjet 400A at Jet Linx Scottsdale

